

# POP-UP CYBER SECURITY HEALTH CHECK

ENGAGE. EMPOWER. SECURE.



## DO YOU WANT TO EMPOWER YOUR EMPLOYEES TO BECOME SAFER ONLINE AT WORK, HOME AND PLAY?

We've developed the cyber health check for this very reason. In the digital age, many of us spend hours every day on mobile device, both in and out of the office. Unlike the common flu, cyber security risks and issues can appear all year round, and sometimes the symptom aren't always obvious.

We empower employees to recognise the risk of being connected in a digital world and help prepare them with a 'treatment plan'. The digital skills they develop from this activity are transferable at work, home and play.

How do we do it?

Our assessment and training approach provides real life, on the spot learning opportunities. The health check helps employees understand learn how easy it is to be part of a safer, security conscious workplace, and how these skills are transferable in their personal life too.

Our experts will build engaging and relevant material that is delivered on site in conference style booths. To generate hype and interest the booths will be setup in high traffic areas such as the foyer or a common workspace. We develop an on the spot diagnosis and identify ways to improve cyber safety with a basic 'treatment plan'.

Topics may include:

- Reviewing personal security and privacy settings on mobile phones, tablets or laptops;
- Secure social media profiles e.g. Facebook, Instagram, WhatsApp, WeChat; Geo Location
- Provide information, tips and takeaways to protect their home network
- Protection of corporate devices being used in the home environment
- BYOD corporate policy and awareness
- How to identify security incidents at work , home and play

## WHY CHOOSE US

- Our team of consultants have global industry experience across.
- We are focused on providing a positive, value add experience for your people.
- Our cyber security professional team will work with your existing security capability to answer any questions raised during the event.

## HOW WE DO IT

- ✂ Choose the Pop-Up content most relevant to your business.
- 📅 Promote the Pop-Up date/s and location/s.
- 👥 Engage and involve key stakeholders in the event e.g. Executives and IT.

# ENGAGEMENT PROCESS

SIMPLE AND EFFECTIVE

## STEP 1



## PREPARE

Conduct review of material with the security team and other relevant stakeholders to develop key input and outputs.

## STEP 2



## COMMUNICATE

Develop and implement a communications strategy to promote the event and encourage participation.

## STEP 3



## EXECUTE

Prepare the materials and conduct the Pop-Up events.

## STEP 4



## EVALUATE

Collate event responses and measure participation in the event. Wrap up with suggestions for on-going awareness and reinforcement activities.

